

Annual Statistical Report

2018 - 2019



233,529

STUDENTS
served by member organizations in 2018-19



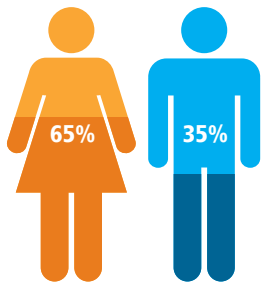
91,392

INSTRUCTORS/VOLUNTEERS
provided services to students in 2018-19

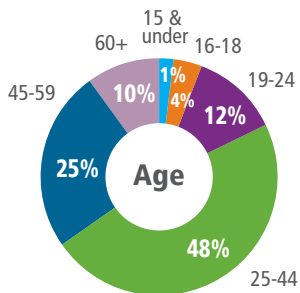
*Extrapolated data in this report are based on 2018-2019 Annual Member Surveys completed by member organizations for their activities over a 12-month period.

Students

Gender

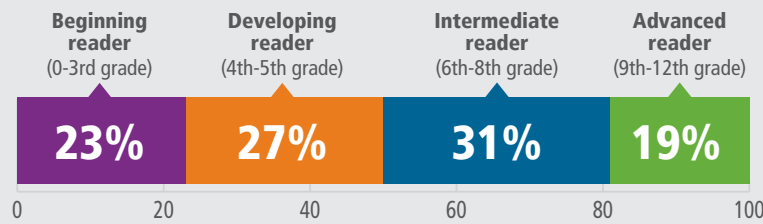


Age



ENTRANCE LEVELS

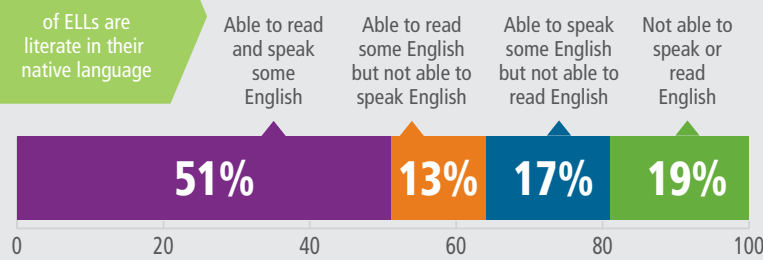
Basic Literacy/HSE Students



68%

of ELLs are literate in their native language

English Language Learners (ELLs)



Top 5 Sources of Student Referrals:

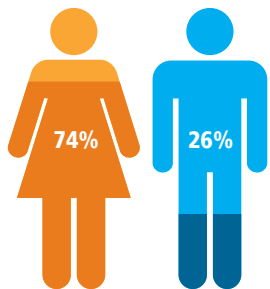
- Family Member or Friend
- Library
- Another Student
- Organization's Website
- Another Agency or Literacy Organization

33%

of students have smartphones

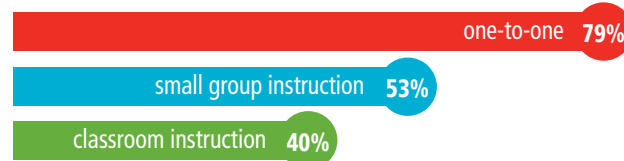
Instructors

Gender



Method of Instruction

Percentage of programs that provide:



25%

of programs use one-to-one and classroom instruction

48%

of programs use one-to-one and small group instruction

Instructor/Volunteer Activity

(average per program)



Programs utilizing **paid** instructors increased

4%

since last year.

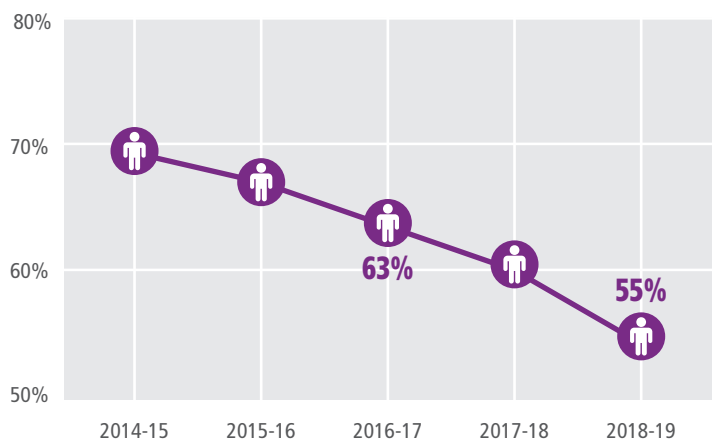


Using Independent Sector's value of volunteer time (\$25.43 per hour), volunteers donated more than **\$85.9 million** worth of time in adult literacy programs nationally. This equates to **\$90,478** per program.

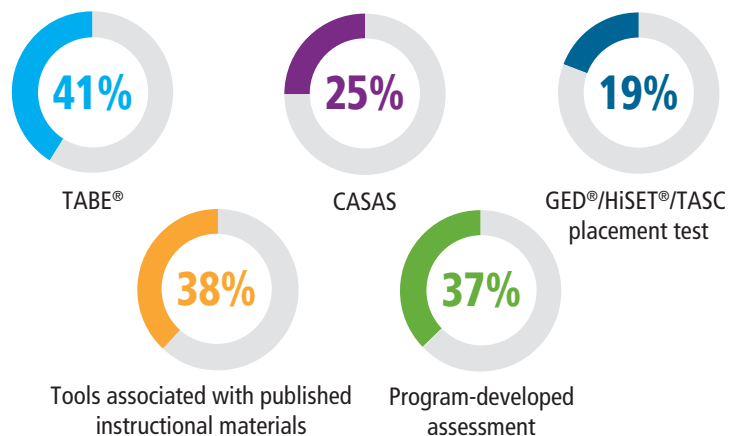
The average instructor retention rate is **84%**

Programs/Services

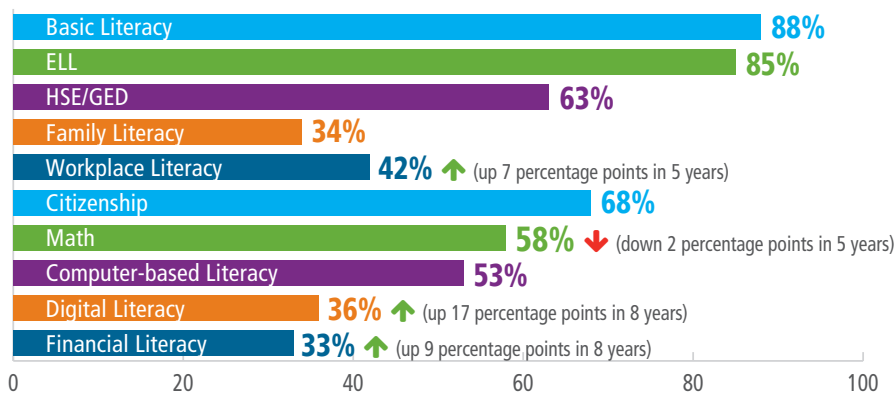
Percentage of programs with student waiting lists



Most Commonly Used Assessment Tools
(% of programs using)



Services provided
(% of programs offering these services)



58%

of programs saw an increase in public awareness about their organization due to traditional media or social media presence

83%

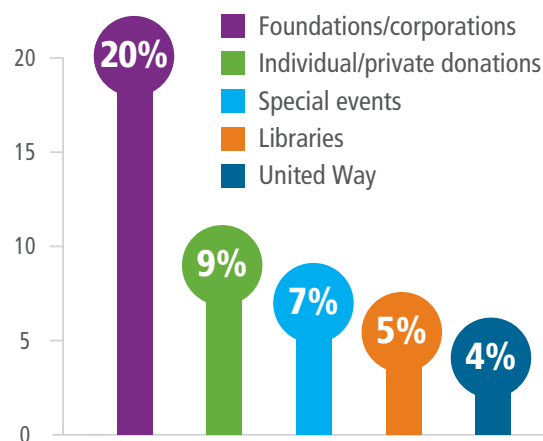
of programs maintain or participate in social media platforms (Facebook, Twitter, LinkedIn)—an increase of **34 percentage points** in 8 years.

83%

of programs have a board/advisory group. The average number of members is 10.

Member Organization Funding

Top 5 Sources of Non-governmental Funding
(% of overall funding)



48%

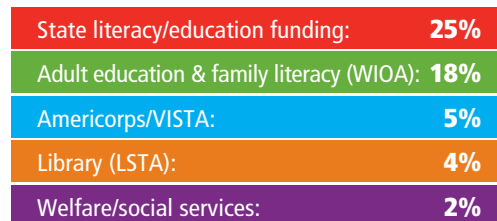
of programs held fundraising events last year.

Bringing in an estimated total of **\$15.4 million** nationally—an average of nearly **\$34,000** per program.



- The average cost per student for 2018-19 was **\$931**
- The average program budget is **\$229,000** annually

Main Sources of Federal/State Funding
(% of programs receiving)



36%

of programs receive federal and/or state funding.

32%

of all funding comes from governmental sources.